

Entrepreneurship

305 New Venture Creation 3 credit hours

The course presents an introduction to entrepreneurship.

Entrepreneur characteristics and their mindsets will be explored.

Students will learn to recognize and create opportunities, develop and test a business concept, and perform industry analysis and risk assessment. Students will gain an understanding of what entrepreneurship is and how they can develop the entrepreneurial mindset to help them succeed in any career. Prereq: Pre-business curriculum or permission of instructor. (Fall)

320 Entrepreneurial Finance 3 credit hours

Many new ventures and innovations fail because of inadequate financing. Even rapidly growing and seemingly successful ventures can fail due to poor financial planning. This course will introduce the theories, knowledge, accounting concepts, and financial tools an entrepreneur needs to start, build, and harvest a successful venture. How and where to obtain the financing needed to launch and develop the venture will be addressed along with how to interact with financial institutions and regulatory agencies to help the venture reach its full potential. Prereq: Pre-business curriculum or permission of the instructor. (Spring)

330 Corporate Entrepreneurship and Innovation 3 credit hours

This course explores the concepts of change, innovation, and corporate venturing. Entrepreneurial behavior and the development and implementation of programs to encourage innovation are explored. How to successfully manage creativity and innovation in small and large organizations will be addressed. Prereq: Pre-business curriculum or permission of instructor. (Fall)

415 Emerging Enterprise Law 3 credit hours

This course explores the legal and ethical issues associated with emerging enterprises, including new venture formation, choice of legal entity, financing, siting and leases, intellectual property, debt to-creditor relations, contracts and employment law. Prereq: Pre-business curriculum or permission of instructor. (Fall)

425 Business Plan Development 3 credit hours

Student will study the basic components of a business plan and write a business plan that will be presented to the class. Students will also analyze existing entrepreneurial ventures using a case study learning approach. Prereq: Ent 320 and Senior Status. (Spring)